

CONTENT CREATOR GEAR LIST

Beginner Camera Gear List – \$1,200 Budget (\$1500 CAD)

Canadian Prices are at the end of the PDF

1. Camera & Lens Options:

- Nikon Z30 with 16-50mm f/3.5-6.3 VR
 - Price: ~\$700
 - Compact mirrorless with great video capabilities, flip-out screen, and mic input.
- Canon EOS R100 with RF-S 18-45mm f/4.5-6.3 IS STM
 - Price: ~\$599
 - Lightweight APS-C camera, ideal for vlogging and photography.
- Sony ZV-E10 with 16-50mm f/3.5-5.6 OSS
 - Price: ~\$750
 - Designed for content creators with advanced video features, interchangeable lens mount.

2. Microphone:

- Rode VideoMicro Compact On-Camera Mic
 - Price: ~\$60
 - Compact, no battery required, works well for both indoor and outdoor shoots.

3. Lighting:

- Neewer 18" LED Ring Light Kit
 - Price: ~\$90
 - Adjustable brightness, ideal for interviews or YouTube videos.

Total (Estimated Prices):

- Nikon Z30 Kit: \$700 + \$60 (mic) + \$90 (light) = \$850
- Canon R100 Kit: \$599 + \$60 (mic) + \$90 (light) = \$750
- Sony ZV-E10 Kit: \$750 + \$60 (mic) + \$90 (light) = \$900

These leave room to purchase SD cards, tripods, or extra batteries within the \$1,200 budget.

Intermediate Camera Gear List – \$2,500 Budget (\$3200 CAD)

Canadian Prices are at the end of the PDF

1. Camera & Lens Options:

- Nikon Z50 with 16-50mm + 50-250mm Lens Kit
 - Price: ~\$1,200
 - Two versatile lenses, good for both wide-angle and telephoto shooting.
- Canon EOS R50 with RF-S 18-45mm IS STM + RF 55-210mm IS STM
 - Price: ~\$1,300
 - Strong autofocus and video features, lightweight system.
- Sony A6400 with 18-135mm f/3.5-5.6 OSS
 - Price: ~\$1,398
 - Solid autofocus, 4K video, great for hybrid shooting.

2. Microphone:

- Rode VideoMic NTG
 - Price: ~\$250
 - USB-C and 3.5mm connection, battery-powered with high audio quality.

3. Lighting:

- Godox SL60W Softbox Lighting Kit
 - Price: ~\$160
 - Continuous light with a softbox, great for interviews or product photography.

4. Filters:

- Variable ND Filter (VND) – PolarPro QuartzLine
 - Price: ~\$200
 - Reduces light for outdoor shooting without changing camera settings.
- Circular Polarizer (CPL) Filter – Tiffen
 - Price: ~\$60
 - Reduces reflections, enhances colors for landscape or street photography.

Total (Estimated Prices):

- Nikon Z50 Kit: \$1,200 + \$250 (mic) + \$160 (light) + \$260 (filters) = \$1,870
- Canon R50 Kit: \$1,300 + \$250 (mic) + \$160 (light) + \$260 (filters) = \$1,970
- Sony A6400 Kit: \$1,398 + \$250 (mic) + \$160 (light) + \$260 (filters) = \$2,068

This budget allows flexibility for extras like batteries, SD cards, tripods, or camera bags within the \$2,500 limit.

This structure ensures you can start with beginner gear and smoothly upgrade to intermediate as your skills progress.



Beginner

Total (Estimated Prices):

- Nikon Z30 Kit: \$950 CAD + \$80 CAD (mic) + \$120 CAD (light) = \$1,150 CAD
- Canon R100 Kit: \$810 CAD + \$80 CAD (mic) + \$120 CAD (light) = \$1,010 CAD
- Sony ZV-E10 Kit: \$1,020 CAD + \$80 CAD (mic) + \$120 CAD (light) = \$1,220 CAD

These leave room to purchase SD cards, tripods, or extra batteries within the \$1,500 CAD budget.

Intermediate

Total (Estimated Prices):

- Nikon Z50 Kit: \$1,630 CAD + \$340 CAD (mic) + \$220 CAD (light) + \$350 CAD (filters) = \$2,540 CAD
- Canon R50 Kit: \$1,765 CAD + \$340 CAD (mic) + \$220 CAD (light) + \$350 CAD (filters) = \$2,675 CAD
- Sony A6400 Kit: \$1,895 CAD + \$340 CAD (mic) + \$220 CAD (light) + \$350 CAD (filters) = \$2,805 CAD

This budget allows flexibility for extras like batteries, SD cards, tripods, or camera bags within the \$3,200 CAD limit.